

ITALIAN  
EXHIBITION  
GROUP  
Providing the future



Deutsche Messe



**RE+**<sup>®</sup>

MEXICO

**SPONSORSHIPS**

**20 – 22 APRIL, 2027** EXPO GUADALAJARA

## SPONSORSHIPS LEVEL

Sponsorships are exclusive to exhibitors.  
Sponsorship levels will be recognized as follows:



### **Diamond Sponsors**

USD \$30,000 + Email post-promotion after event.



### **Platinum Sponsors**

USD \$15,000 - \$29,999 + Email post-promotion after event.



**Gold Sponsors:** USD \$10,000 - \$14,999.



**Silver Sponsors:** USD \$5,000 - \$9,999.



**Bronze Sponsors:** USD \$2,000 - \$4,999.

# SPONSORSHIP BENEFITS



## Diamond Sponsors

- 5 VIP badges.
- One episode on the RE+ Mexico podcast.
- Opportunity to serve as brand ambassador.
- A short video clip posted on our social media.
- One pre-event media interview.
- An interview with media outlets at the event.
- Logo on the website.



## Platinum Sponsors

- 4 VIP badges.
- Opportunity to serve as brand ambassador.
- A short video clip posted on our social media.
- One pre-event media interview.
- An interview with media outlets at the event.
- Logo on the website.



## Gold Sponsors

- 3 VIP badges.
- A short video clip posted on our social media.
- An interview with media outlets at the event.
- Logo on the website.



## Silver Sponsors

- 2 VIP badges.
- A short video clip posted on our social media.
- Logo on the website.



## Bronze Sponsors

- 1 VIP badge.
- A short video clip posted on our social media.
- Logo on the website.



ENERGY  
NIGHT



# NETWORKING

Networking is one of the main reasons professionals attend our events.

Take advantage of the various sponsorship opportunities to maximize your company's visibility in a dynamic, relaxed, and exclusive environment.

All prices are exclusive of VAT (add 16%).  
Exclusive benefit for exhibitors.

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## ENERGY NIGHT

**(3 co-sponsorships available –USD \$15,000)  
or  
(1 exclusive sponsorship –USD \$30,000)**

Energy Night – Tuesday, April 20, from 18:15 to 22:00 hrs.

Make a lasting impression by sponsoring RE+ MEXICO's networking party.

The most dynamic moment of the day! Energy Night is a well-established gathering within the industry. It is the official party on the first night of the event, where exhibitors, sponsors, and buyers come together in a relaxed atmosphere to build strategic partnerships and create real business opportunities.





## SUNSET COCKTAIL (HAPPY HOUR) USD \$7,500 each

(2 co-sponsorships)

Make a lasting impression by helping sponsor the VIP LOUNGE at RE+ MEXICO.

The most enjoyable moment of the day! An exclusive gathering where exhibitors, sponsors, and VIP buyers come together in a relaxed atmosphere to build strategic relationships and create real business opportunities.

Wednesday, April 21, from 17:00 to 20:00 hrs.

All prices are exclusive of VAT (add 16%).  
Exclusive benefit for exhibitors.

# NETWORKING BREAKS

## USD \$3,000 each

(3 co-sponsorships)

Available within our conference program (one break per day).

Help keep attendees engaged and energized by providing the essential boost of the day (coffee!). Delegates and decision-makers will appreciate staying at their best thanks to the support of your brand.



All prices are exclusive of VAT (add 16%).  
Exclusive benefit for exhibitors.



## REGISTRATION BRANDING USD \$6,000 (1 exclusive)

If your business goals include positioning your brand or increasing your market visibility, the registration area is the ideal place to achieve it.

As the first point of interaction for every visitor at the event, it guarantees immediate, high-impact brand exposure.

All prices are exclusive of VAT (add 16%).  
Exclusive benefit for exhibitors.



## CHARGING LOUNGE USD \$20,000 (1 exclusive)

Keeping mobile devices charged is essential during the event days.

Strategically located on the exhibition floor, charging stations provide attendees with an ideal place to recharge while being exposed to your brand presence.



All prices are exclusive of VAT (add 16%).  
Exclusive benefit for exhibitors.

# BRANDING LANYARDS USD \$4,000 (1 exclusive)

This premium sponsorship opportunity ensures massive, mobile exposure, as your logo will be printed on thousands of lanyards worn by visitors throughout the three days of the event.

All prices are exclusive of VAT (add 16%).  
Exclusive benefit for exhibitors.



## OUTDOOR SCREEN USD \$6,000 (1 exclusive)

Before entering the venue, thousands of visitors and decision-makers will see your company's logo and key promotions on the digital screen located in the main corridor of Expo Guadalajara.

A high-impact strategic placement that is impossible to ignore.

All prices are exclusive of VAT (add 16%).  
Exclusive benefit for exhibitors.





# MAIN ENTRANCE BANNER USD \$7,000 (1 exclusive)

Ensure immediate visual impact. Your brand will be the first thing seen by thousands of attendees and decision-makers as they enter the venue.

All prices are exclusive of VAT (add 16%).  
Exclusive benefit for exhibitors.



**(3 available, requires a contracted 54 m<sup>2</sup> booth)**

**MEETING ROOMS  
USD \$6,000 each**

RE+ MEXICO offers private corporate meeting rooms, fully carpeted and equipped for the three days of the event, providing the perfect setting to conduct confidential negotiations with VIP clients and industry executives.

### **3-day rental**

Design the space according to your business objectives. The lounge can be adapted to any of the following configurations:

- Auditorium: Up to 60 people (ideal for product presentations or press conferences).
- Banquet: Up to 40 people (perfect for business lunches or dinners).
- Classroom or U-shape: Up to 30 people (ideal for technical workshops or training sessions).
- Boardroom: Up to 25 people (ideal for board meetings or committees).

### **Package includes:**

- Space rental with premium carpeting included.
- Ceiling-mounted projector and professional projection screen.
- Corporate furniture: Basic setup of tables and chairs adapted to the selected layout type.
- Customizable digital screen outside the room to display your corporate identity or meeting agenda.

### **Important notes:**

- Food and beverage services (catering) are not included.
- Any requirements for food, coffee, or additional furniture must be contracted and coordinated directly with Expo Guadalajara's official provider.

All prices are exclusive of VAT (add 16%).

## ENLIGHTENMENT AREA USD \$6,000 (1 exclusive)

Connect directly with professionals, installers, and decision-makers in the very heart of the exhibition floor.

This exclusive sponsorship grants you privileged, high-impact visibility on the main commercial conference stage, ensuring your logo is the center of attention during the sector's technical training sessions.



All prices are exclusive of VAT (add 16%).  
Exclusive benefit for exhibitors.

# INSTALLERS & INNOVATION AREA

The technological and training epicenter of RE+ MEXICO.

Sponsoring this strategic space offers your company unparalleled brand exposure to a highly qualified audience of integrators, installers, and key industry leaders.

Align your corporate identity with technical innovation and demonstrate your active commitment to advancing clean energy.

Explore the exclusive  
sponsorship options below...





## PRINCIPAL USD \$10,000 (1 exclusive)

Position your brand in the minds of every attendee by placing your logo on the backdrop of the main stage.

Key Benefits Included:

- **Maximum Brand Exposure:** Your logo prominently displayed on the stage set, screens, and main panels of the area.
- **Exclusive Opening Remarks:** A unique opportunity to deliver the official welcome and opening speech at the Installer Awards (three-minute speech limit).
- **Official Mentions:** Continuous recognition by the master of ceremonies as the main partner of the educational space.

All prices are exclusive of VAT (add 16%).  
Exclusive benefit for exhibitors.

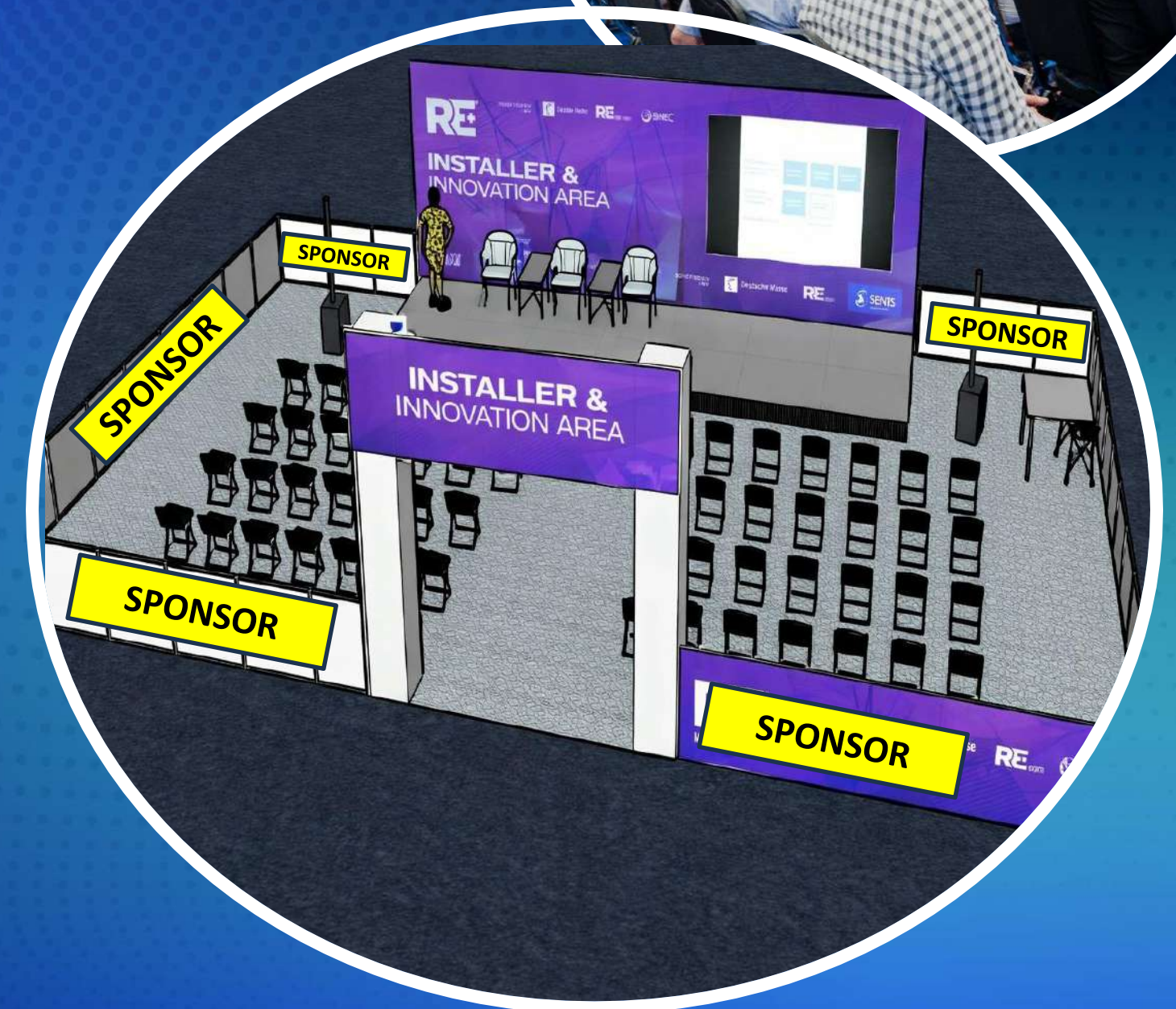
# PERIMETER EXCLUSIVE SPONSOR USD \$4,500 (1 exclusive)

This sponsorship defines and dresses the entire space, ensuring your brand elegantly frames all activities, workshops, and conferences taking place within the Installers & Innovation area.

## Key Benefits Included:

- **360° Structural Impact:** Your logo will be printed and displayed on the half-height panels, both inside and outside, that define the entire innovation area (white half-panel as shown in the reference image).
- **Photographic Presence:** By fully surrounding the seating area, your brand will naturally appear in the background of photos and social media content shared by attendees and media outlets.

All prices are exclusive of VAT (add 16%).  
Exclusive benefit for exhibitors.



## MORE INFORMATION

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# RE+<sup>®</sup>

## MEXICO