

ITALIAN
EXHIBITION
GROUP
Providing the future



Deutsche Messe



RE+[®]

MEXICO

SPONSORSHIPS

20 – 22 APRIL, 2027 EXPO GUADALAJARA

SPONSORSHIPS LEVEL

Sponsorship levels will be recognized as follows:



Diamond Sponsors

\$30,000 + PLUS "on behalf of" email post-promotion after event



Platinum Sponsors

\$15,000 - \$29,999 PLUS "on behalf of" email post-promotion after event



Gold Sponsors: \$10,000 - \$14,999.



Silver Sponsors: \$5,000 - \$9,999.



Bronze Sponsors: \$2,000 - \$4,999.

All sponsorships are in USD.
All prices are exclusive of VAT (add 16%).
Only exhibitors may purchase sponsorships.

SPONSORSHIP BENEFITS



Diamond Sponsors

5 VIP badges, one episode on the RE+ Mexico podcast, opportunity to serve as brand ambassadors, one feature segment, pre-event media interview, on-site media interview, logo on the website.



Platinum Sponsors

4 VIP badges, opportunity to serve as brand ambassadors, one feature segment, pre-event media interview, on-site media interview, logo on the website.



Gold Sponsors

3 VIP badges, one feature segment, on-site media interview, logo on the website.



Silver Sponsors

2 VIP badges, one feature segment, logo on the website.



Bronze Sponsors

1 VIP badge, one feature segment, logo on the website.



**ENERGY
NIGHT**



**ENERGY
NIGHT**

NETWORKING

**(3 co-sponsorships available – \$15,000 USD)
or
(1 exclusive sponsorship – \$30,000 USD)**

Networking is one of the main reasons our attendees come to our events. Take advantage of the various opportunities to maximize your company's presence in a fun and informal environment.

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NETWORKING



Energy Night – Tuesday, April 20, from 7:00 PM to 10:00 PM.

Energy Night is a space where company executives, VIP guests, buyers, media partners, etc., will gather. Take advantage of this setting to position your brand in a more relaxed and accessible way.

More information on our official website:
re-plus-mexico.com.mx/energy-night/

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SUNSET COCKTAIL HAPPY HOUR

\$7,500 each

(2 co-sponsorships)

Wednesday, April 21, from 6:00 PM to 8:00 PM.
Make a great impression and help set up the
VIP ZONE at RE+ Mexico.
The most fun moment of the day!

The event where exhibitors, sponsors, and VIP
buyers come together in a relaxed
atmosphere to build strategic relationships
and create real business opportunities.

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NETWORKING BREAKS

\$3000 each

(3 co-sponsorships)

In our conference program (1 per day)

Help keep energy levels high by providing the essential boost (coffee!) to delegates. They will appreciate being able to stay energized thanks to your company's support.



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REGISTRATION BRANDING \$6,000 (1 exclusive)

If your goals include growing your company's brand or increasing visibility, Registration is a place where you can achieve both objectives. It is the first interaction attendees have at the event.

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CHARGING LOUNGE – \$20,000 (1 exclusive)

Keeping mobile devices charged is essential, especially when traveling. On the exhibition floor, charging station lounges offer attendees a place to take a few minutes to recharge their devices.



All sponsorships are in USD.
All prices are exclusive of VAT (add 16%).
Only exhibitors may purchase sponsorships.



BRANDING – LANYARDS \$4,000

When attendees arrive at the venue, the first thing they do is go to Registration to pick up their lanyard and badge. This premium sponsorship opportunity will provide great visibility for your company's brand. Your logo will appear on thousands of lanyards.

All sponsorships are in USD.
All prices are exclusive of VAT (add 16%).
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LIGHT BOX – \$6,000 each

(2 co-sponsorships)

Before entering the venue, visitors will have the opportunity to see your logo on the light box.



All sponsorships are in USD.
All prices are exclusive of VAT (add 16%).
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MAIN ENTRANCE BANNER – \$7,000 (1 exclusive)

Your logo will be seen by attendees as they enter the venue through the main entrance.

All sponsorships are in USD.
All prices are exclusive of VAT (add 16%).
Only exhibitors may purchase sponsorships.

ENLIGHTENMENT AREA - \$6,000 (1 exclusive)

Be recognized as the main sponsor of the knowledge area on the exhibition floor.



All sponsorships are in USD.
All prices are exclusive of VAT (add 16%).
Only exhibitors may purchase sponsorships.



MEETING ROOMS – \$6,000 each

(3 available, requires a contracted 54 m² booth)

Position your company as a partner for networking and facilitating negotiations at RE+ Mexico.

3-day rental

RE+ Mexico will feature fully equipped and carpeted meeting rooms to hold business meetings and private gatherings with VIP clients, etc.

Capacity

- Auditorium 60 people
- Round table 25 people
- Classroom 30 people-
- U-shape 30 people
- Banquet 40 people

Package includes:

- Ceiling-mounted projector with projection screen installed.
- Basic furniture depending on the setup.
- Carpeting.
- Customizable digital screen on the exterior.

Not included:

- Additional services such as food and beverages.
- All additional services must be contracted directly with Expo Guadalajara.

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INSTALLERS & INNOVATION AREA

Sponsoring this event offers your company unmatched exposure to a highly focused and engaged audience of key industry leaders, while also demonstrating your commitment to advancing clean energy.



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PRINCIPAL – \$10,000 (1 exclusive)

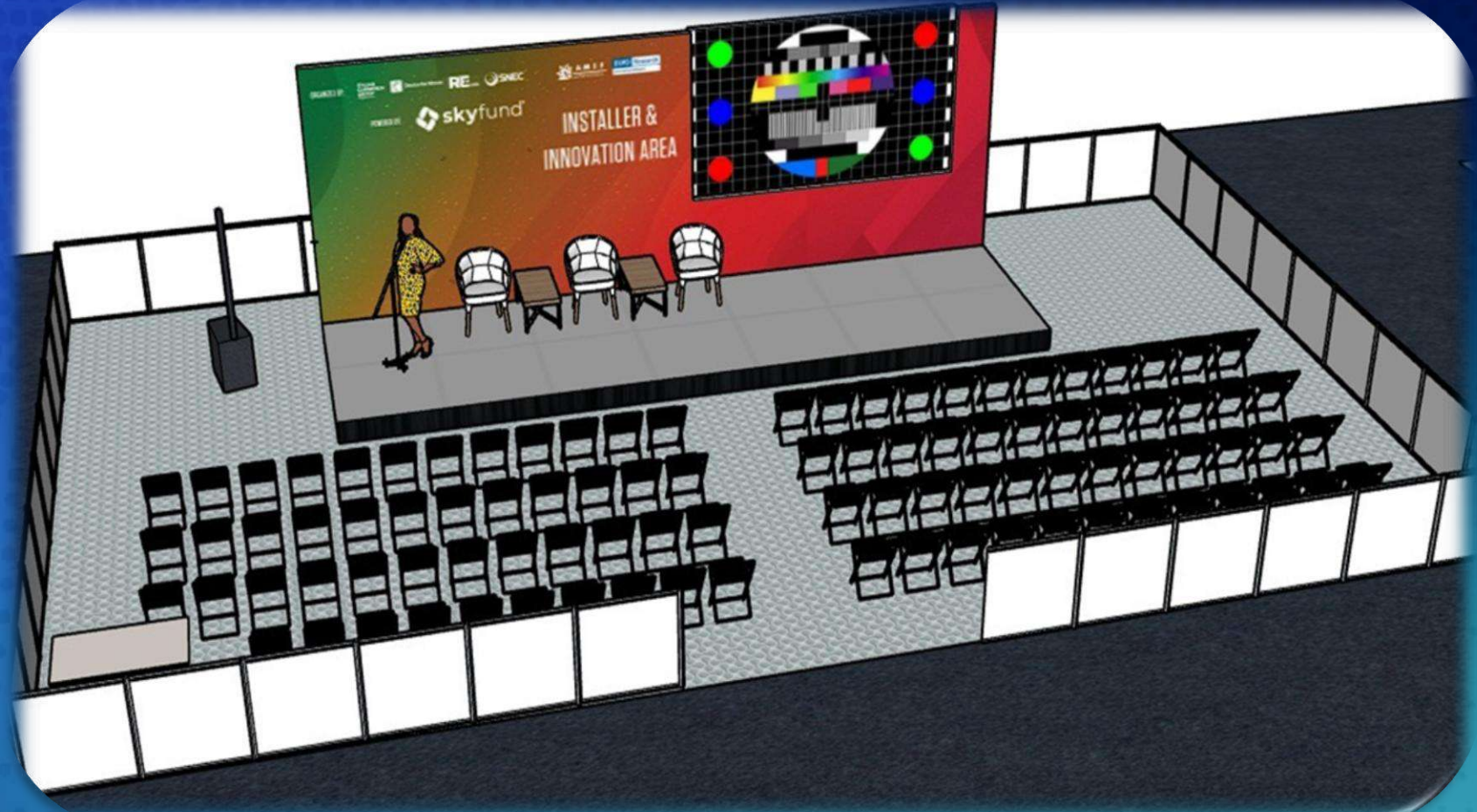
Attendees will be able to see your company's logo prominently displayed at the event.

You will be able to deliver the opening speech at the “Installer Awards” (limited to three (3) minutes).

All sponsorships are in USD.
All prices are exclusive of VAT (add 16%).
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PERIMETER EXCLUSIVE SPONSOR \$4,500 (1 exclusive)

Attendees will be able to see your logo on interior and exterior half-partitions in the area (white half-partition in the reference image).



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MÁS INFORMATION

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RE+[®]

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