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Enlightenment Area

Training program

20 – 22 APRIL, 2027 EXPO GUADALAJARA

ENLIGHTENMENT AREA

What is the Enlightenment Area?

One of the two key stages on our exhibition floor, with 100% free access for all professional attendees. It is the perfect platform to position your brand through:

- Product Launches and Demonstrations: Real-time presentations of products and solutions.
- Knowledge Transfer: Hands-on training sessions and technical conferences.
- Success Stories: Showcasing trends and innovation to a professional audience eager for solutions.



SECTORS

- Distributed generation.
- Energy clusters.
- Energy efficiency.
- Financing alternatives.
- Grid infraestructure.
- Innovation materials technology.
- Integration of mobility, heating and electricity.
- Intelligent grid management.
- Micro grids.
- Nanotechnology & Digital tools.
- Photovoltaic technology systems.
- Solar energy by application (residential, commercial & Industrial).
- Solar termal.
- Storage.
- Wind Power.
- Renewable hydrogen.

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PARTICIPATION BENEFITS

- Exclusive 30-minute time slot.
- Your company’s logo displayed on the physical signage and visual identity of the Enlightenment Area.
- Exclusive projection of your logo on the main LED screen of the stage throughout your session block, ensuring maximum audience visibility.
- Advance Digital Promotion: Inclusion of your workshop or conference on the official event website, featuring your organization’s logo to generate anticipation and attract attendees prior to the expo.
- Direct Brand Activation (BTL): Full freedom to distribute promotional materials, brochures, or merchandise directly to attendees during your allocated presentation time (production and distribution at the sponsor’s expense).

NOTE: Stage Equipment and Facilities: Each booked session includes the basic presentation infrastructure: a space with capacity for 50 attendees and professional audiovisual services (sound system, microphones, and screen projection).As a sponsor, you have full flexibility to enhance your session with additional equipment or catering services at an extra cost, coordinated through your account executive (coffee break service is exclusively provided by Expo Guadalajara).

Investment per 30-minute slot: USD $1,600 + VAT

Tuesday, April 20, 2027	
Schedule	Price*
12:00 – 12:30	AVAILABLE
12:45 – 13:15	METERING
13:30 – 14:00	BATTERY DEPOT
14:15 – 14:45	AVAILABLE
15:00 – 15:30	AP SYSTEMS
15:45 – 16:15	EXEL SOLAR
16:30 – 17:00	AVAILABLE
17:15 – 18:00	AVAILABLE



Important notes:
Prices plus VAT. | Training spaces are exclusively for exhibiting companies. | For more information on available schedules, terms, and conditions, please contact your sales representative.

Investment per 30-minute slot: USD $1,600 + VAT

Wednesday, April 21, 2027

Schedule	Price*
12:00 – 12:30	COM AP
12:45 – 13:15	S-5!
13:30 – 14:00	AVAILABLE
14:00 – 15:00	AVAILABLE
15:00 – 15:30	EXEL SOLAR
15:45 – 16:15	AVAILABLE
16:30 – 17:00	S-S
17:15 – 18:00	GOODWE

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Investment per 30-minute slot: USD $1,600 + VAT

Thursday, April 22, 2027	
Schedule	Price*
12:00 – 12:30	BATTERY DEPOT
12:45 – 13:15	S-5!
13:30 – 14:00	WEIDMUELLER
14:15 – 14:45	AVAILABLE
15:00 – 15:30	AVAILABLE

Important notes:
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CONTACT

LATAM & Europe
Samuel Ramírez
samuel.ramirez@igeco.mx

USA
Pamela Velazco
pvelazco@re-plus.com

China
Rayman Wu
info@snec.org.cn

RE+ MEXICO

re-plus-mexico.com.mx

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